



## ROB WARD

Director  
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[VCARD](#) | [LINKEDIN](#)

Rob is a data-driven finance and accounting leader who helps organizations strengthen financial operations, improve reporting accuracy, and make informed strategic decisions. With deep expertise in financial modeling, working capital management, and operational accounting, Rob partners with leadership teams to translate complex financial data into actionable insights that support growth and operational efficiency.

Rob began his career in public accounting, gaining extensive experience in audit and technical accounting across a variety of organizations. He later transitioned into corporate finance and accounting leadership roles where he built and managed accounting functions, implemented financial systems, and supported high-growth companies through scaling operations, capital raises, and strategic planning initiatives.

### FUNCTION & SPECIALIZATION

- Interim/Fractional Controller
- Financial Modeling
- Budgeting & Forecasting
- Month-End Close Optimization
- Cash Flow Forecasting
- Working Capital Management
- ERP & Financial Systems Implementation
- NetSuite, Sage Intacct, QuickBooks

### REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- ROKA Sports, Inc
- Wondercide LLC
- Wheeler Fairman & Kelley
- Academic Programs International
- TurnKey Vacation Rentals
- Deloitte & Touche
- Madrone Capital Partners
- Adam Street Partners
- Altos Ventures
- Sterling Partners

### EDUCATION, LICENSES & CERTIFICATIONS

- MBA, Professional Accounting, The University of Texas at Austin, McCombs School of Business
- B.A., Psychology, Saint Joseph's College, Patchogue, NY