

DON MARR

Director
d: 804-955-4440
c: 434-215-8178
don.marr@fahrenheitadvisors.com

[VCARD](#) | [LINKEDIN](#)



With over three decades of experience in human capital strategy, workforce transformation, and organizational development, Don helps clients optimize their talent systems and align HR operations with business goals. He partners with executive leaders to strengthen recruitment, retention, compliance, and leadership development processes, delivering practical, results-oriented solutions that support both growth and change management.

Don began his career in corporate human resources before advancing into executive roles that supported large-scale talent operations, post-acquisition integration, and city government leadership. His background spans both public and private sectors, giving him a unique perspective on balancing operational efficiency with mission-driven service. He has overseen global staffing budgets, led HR transformation projects, and advised organizations navigating complex regulatory and cultural landscapes.

FUNCTION & SPECIALIZATION

- HR function assessments and operational strategy
- Talent acquisition, development, and succession planning
- Post-merger integration and organizational design
- HR compliance audits and risk mitigation
- HRIS assessments, selections, implementations & training
- Shared services and HR helpdesk implementation
- Public sector and municipal workforce strategy

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- HR Factor
- City of Fayetteville AR Government â€“ Chief of Staff
- Staffmark, Intellimark, Staffing & Talent Management Firm (National)
- Magnetek Human Resources Director â€“ Manufacturing Sector
- HR Consulting Clients: Walmart, Proctor & Gamble, Johnson & Johnson, Dr. Pepper, Tyson Foods, JB Hunt, Edward Moody Law Firm, Kutak Rock, United Bank, Legacy Bank, Nations Best CPR, Town of Appomattox, Academy Center for the Arts, Walton Arts Center, Nabholz Construction, KBM Enterprises, and more
- Varied Industry Experience: Retail, Manufacturing, Professional Services, Education, Staffing, Government, Logistics, and Emerging Tech

EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Business Management, Radford University
- HR Management, Disney Institute
- National SHRM
- EI & Culture Training
- Training, PeopleSoft
- Real Estate Certifications ABR, GRI, MRP, PSA, AHWD

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Former State Director & MAC Rep, Society for Human Resource Management (SHRM)
- Board Member, University of Arkansas Technology Development Foundation
- Member, Lynchburg Regional SHRM
- Volunteer, Big Brothers Big Sisters
- Former City Council Member, Planning Commissioner, and Library Board Trustee, City of Fayetteville