



## A.J. SEIFERT

Business Development Analyst  
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[VCARD](#) | [LINKEDIN](#)

A.J. works to increase the growth and effectiveness of the firm's business development activities by providing research, analysis, and other support. He interprets complex data to create actionable relationship plans that drive high-value interactions with our clients and prospects. A.J.'s commitment to providing data-driven insights and research-supported strategies makes him a great asset to Fahrenheit's business development team.

A.J. began his career with a large financial planning and advisory firm where he found his true passion for research and analytics.

### FUNCTION & SPECIALIZATION

- Analytics
- Results optimization
- Customer relationship management
- Research
- Business management

### REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Northwestern Mutual
- Disney

### EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Business Management, Virginia Commonwealth University