



## PETER GRIMM

Managing Director, Growth and Strategy  
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[VCARD](#) | [LINKEDIN](#)

Peter leverages his background in national security and experience as a strategy consultant and PE-backed CEO to help clients navigate rapidly changing environments. He is skilled in corporate strategy, market analysis, competitive intelligence, disruption planning, disruption preparedness, and organizational leadership.

Following service in the US Navy and as a counterterrorism analyst at a US government agency, Peter spent 8 years in the Strategy Practice of Deloitte Consulting. Peter then served as CEO of a PE-backed consulting and technology firm, leading the company through two successful exits. He's helped middle market companies, Fortune 500 firms, and Federal agencies "see around the corner" and turn threats into opportunities.

### FUNCTION & SPECIALIZATION

- Strategy formulation
- Anticipating disruption
- Competitive and market intelligence
- Customer segmentation
- Private equity

### REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Owens Corning
- Reading Bakery Systems
- GE Aviation
- Supply Wisdom
- CoverMyMeds
- Zimmer Biomet
- PayPal
- Pitney Bowes
- Sodexo
- Flight Safety International
- New York Life
- Sherwin-Williams
- Bloomberg BNA
- Trane Technologies
- Pioneer Metal Finishing
- Bayada Health
- 2K Clinical Consulting
- Greif, Inc.
- Cigna
- Uber
- U.S. Air Force
- U.S. Dept. of Defense
- U.S. Intelligence Community

### EDUCATION, LICENSES & CERTIFICATIONS

- B.S., History, U.S. Naval Academy
- M.S., Strategic Intelligence, National Intelligence University

### PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Distinguished Member, Strategic and Competitive Intelligence Professionals (SCIP)
- Military Officers Association of America
- Juvenile Diabetes Research Foundation
- Annapolis Police Foundation (Founder)