



REBECCA SNODDY

Director
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[VCARD](#) | [LINKEDIN](#)

With 25 years of experience and a broad range of expertise in accounting, budgeting, forecasting, analyses, and process improvements, Rebecca is skilled at providing reliable accounting services in a fast-paced environment. She is driven by finding efficient solutions to improve the accounting process workflow.

Rebecca has over 20 years of accounting management experience with both public, private, and nonprofit organizations. Prior to joining Fahrenheit, Rebecca was the Director of Production Accounting with a large provider of local news. As Director, she managed a team of 7 employees handling all the accounting (cost and general) for over 20 production facilities. This included billing and month-end closing as well as budgeting, forecasting and analyses used in making key decisions. This entailed working very closely with over 20 production managers across the US.

FUNCTION & SPECIALIZATION

- Month-end close
- Budget & forecast
- Financial analysis
- Process improvement
- Cost accounting
- Inventory accounting

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Kaiser Associates
- Atlantic Vision Partners
- Strategic Risk Associates
- Virginia Museum of Contemporary Art
- Weinstein Jewish Community Center
- Washington Speakers Bureau
- Lee Enterprises Inc.
- BH (Berkshire Hathaway) Media Group
- Raycom Media Inc.-NBC12 (WWBT) and CW Richmond (WUPV)

EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Accounting, Virginia Commonwealth University