



REBECCA SNODDY

Director
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[VCARD](#) | [LINKEDIN](#)

With 25 years of experience and a broad range of expertise in accounting, budgeting, forecasting, analyses, and process improvements, Rebecca is skilled at providing reliable accounting services in a fast-paced environment. She is driven by finding efficient solutions to improve the accounting process workflow.

Rebecca has over 20 years of accounting management experience with both public and private companies. She began her career as an internal auditor gradually working her way up to Director, where she spent the last 6 years. As Director, she managed a team of 7 employees handling all of the accounting (cost and general) for over 20 production facilities. This included billing and month-end closing as well as budgeting, forecasting and analyses used in making key decisions. This entailed working very closely with over 20 production managers across the US.

FUNCTION & SPECIALIZATION

- Month-end close
- Cost accounting
- Inventory accounting
- Budget & forecast
- Financial analysis
- Process improvement
- Media industry

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Lee Enterprises Inc.
- BH (Berkshire Hathaway) Media Group
- Raycom Media Inc.-NBC12 (WWBT) and CW Richmond (WUPV)
- Richmond Times-Dispatch
- Media General Inc.

EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Accounting, Virginia Commonwealth University