

## PARKER REINECKE

Senior Associate, Go-To-Market  
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[VCARD](#) | [LINKEDIN](#)



Parker is hardworking and independent with a passion for helping others achieve their goals. No matter the task, Parker delivers beyond expectations to make sure the project is accurate and received on time.

Parker might just be starting his professional career, but he brings a wealth of experience that makes him such an impactful member of the team. While still in high school, he formed and managed a successful cover band that performed hundreds of shows over a handful of years. As a member of the VCU Marketing program, Parker led all mascot entertainment at Virginia Commonwealth University, where he recently graduated with a psychology degree.

### FUNCTION & SPECIALIZATION

- Creator
- Entertainer & musician
- Project management
- Wellness program coordination
- CRM maintenance
- Event logistics
- Website support

### REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- VCU Marketing
- E&R Sales
- Richmond Flying Squirrels
- 5 Second Rule LLC

### EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Psychology, Virginia Commonwealth University 2023

### PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Parent Educational Advocacy Training Center