



LAURA BOWSER

Managing Director, Human Capital Consulting Practice
Leader
d: 804-955-4440, Ext. 216
c: 804-241-0717
lbowser@fahrenheitadvisors.com

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As Fahrenheit's Human Capital Practice Leader, Laura addresses the HR strategies and pitfalls of creating a work environment that generates innovation, productivity, and inclusiveness—talking about the real, hard choices that business leaders must make, and how to communicate those decisions to boards, executive teams, and employees.

Laura has a passion for creating more culturally inclusive and equitable workplaces. Her career began in international relations at a large multinational corporation in Beijing where she worked in operations and procurement. A published author and organizational development expert, Laura was previously the CEO of an award-winning HR and Diversity, Equity, and Inclusion (DEI) consulting firm where she spent several years executing large corporate DEI initiatives and offering fractional HR services.

FUNCTION & SPECIALIZATION

- Human resource management & compliance
- Diversity, Equity, & Inclusion (DEI)
- Organizational culture & employee engagement
- Talent development

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Atlantic Union Bank
- New York City Mayor's Office
- Porex
- McKesson
- TMI Consulting
- Genworth
- National CoOp Grocers
- BLab

EDUCATION, LICENSES & CERTIFICATIONS

- B.A. in International Relations and Political Science, Virginia Commonwealth University
- SHRM Senior Certified Professional (SHRM-SCP)
- Lean Six Sigma Green Belt from Virginia Commonwealth School of Business
- Capital One's SAGE Advice (WBE) Program Graduate
- Certified Associate in Project Management through the Project Management Institute (CAPM)

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Virginia Alzheimer's Disease and Related Disorders Commission (Chair)
- Data Friendly Space (Vice Chair)
- Read to Them (Board Member)
- Member of Project Management Institute
- Member of SHRM Richmond
- Greater Richmond Chapter Alzheimer's Association (Former Board Member)
- Burke-Paine Society (Former Board Member)