

LAURA BOWSER

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As Fahrenheit's Human Capital Practice Leader, Laura addresses the HR strategies and pitfalls of creating a work environment that generates innovation, productivity, and inclusivenessâ€"talking about the real, hard choices that business leaders must make, and how to communicate those decisions to boards, executive teams, and employees.

Laura has a passion for creating more culturally inclusive and equitable workplaces. Her career began in international relations at a large multinational corporation in Beijing where she worked in operations and procurement. A published author and organizational development expert, Laura was previously the CEO of an award-winning HR and Diversity, Equity, and Inclusion (DEI) consulting firm where she spent several years executing large corporate DEI initiatives and offering fractional HR services.

FUNCTION & SPECIALIZATION

- Human resource management & compliance
- Chief Operations Officer
- Diversity, Equity, & Inclusion (DEI)
- Organizational culture & employee engagement
- Talent development
- Board of Directors

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Atlantic Union Bank
- New York City Mayor's Office
- Porex
- McKesson
- TMI Consulting
- Genworth
- National CoOp Grocers
- BLab

EDUCATION, LICENSES & CERTIFICATIONS

- B.A., International Relations and Political Science, Virginia Commonwealth University
- SHRM Senior Certified Professional, SHRM-SCP
- Lean Six Sigma Green Belt from Virginia Commonwealth School of Business
- Capital One's SAGE Advice (WBE) Program Graduate
- Certified Associate in Project Management, Project Management Institute (CAPM)
- Certified Foundations of AI, Gladstone AI

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Data Friendly Space, Chair
- Greater Richmond Chapter Alzheimer's Association, Board Member
- Member of SHRM Richmond
- Virginia Alzheimer's Disease and Related Disorders Commission, former Chair
- Burke-Paine Society, former Board Member
- Read to Them, former Executive Board Member