



MARK VITA

Managing Director, Business Advisory and Finance &
Accounting Practice Leader
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Mark has over 25 years consulting experience with deep expertise delivering solutions for complex client issues by integrating strategy, process, technology, and people. He has worked extensively with Finance organizations across a variety of industries, focusing on long-term value creation, operational efficiency, and technology enablement. Mark has a wide breadth of industry experience including Financial Services, Retail, State and Local Government, Manufacturing, Defense and Non-Profit.

Mark's career has spanned several leading management consulting firms always focused on delivering lasting unique client solutions. In addition to his consulting experience Mark also served as Director of Finance and Accounting for a Fortune 500 financial services company where he led the design and implementation of new financial management, planning, and reporting solutions.

FUNCTION & SPECIALIZATION

- Financial planning and analysis
- Strategy development and implementation
- Selection, design, and implementation of financial systems
- Process design and improvement
- Multi-dimensional profitability analysis and reporting
- Performance measurement, key performance metrics and Scorecards
- Customer segmentation

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- CSC Leasing
- Allianz Global Assistance
- Ernst & Young
- Lumber Liquidators
- PayPal
- Sikorsky
- PNC Bank
- SunTrust
- City of Nashville
- Lockheed Martin
- State of Virginia
- Capital One
- Accenture

EDUCATION, LICENSES & CERTIFICATIONS

- M.B.A., Finance, University of Notre Dame
- B.A., Economics, Harvard University