



## MARK VITA

Managing Director, Business Advisory and Finance &  
Accounting Practice Leader  
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[VCARD](#) | [LINKEDIN](#)

Mark has significant Fortune 1000 and state government expertise solving intricate problems by integrating strategy, process, technology, and people. He has worked extensively with Finance organizations across a variety of industries, focusing on long-term value creation, operational efficiency, and technology enablement. Mark has a wide breadth of industry experience including Financial Services, Retail, State and Local Government, Manufacturing, Defense and Non-Profit.

Mark's career has spanned several leading management consulting firms always focused on delivering lasting unique client solutions. In addition to his consulting experience Mark also served as Director of Finance and Accounting for a Fortune 500 financial services company where he led the design and implementation of new financial management, planning, and reporting solutions.

### FUNCTION & SPECIALIZATION

- Financial planning and analysis
- Strategy development and implementation
- Selection, design, and implementation of financial systems
- Process design and improvement
- Multi-dimensional profitability analysis and reporting
- Performance measurement, key performance metrics and Scorecards
- Customer segmentation

### REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- CSC Leasing
- Allianz Global Assistance
- Ernst & Young
- Lumber Liquidators
- PayPal
- Sikorsky
- PNC Bank
- SunTrust
- City of Nashville
- Lockheed Martin
- State of Virginia
- Capital One
- Accenture

### EDUCATION, LICENSES & CERTIFICATIONS

- MBA, Finance, University of Notre Dame
- B.A., Economics, Harvard University