



CHRISTIAN MUNSON

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Christian is director of marketing and communications at Fahrenheit Advisors. With nearly three decades of experience, spanning roles in journalism, corporate communications and marketing agencies, he supports the firm's and clients' growth through the development and execution of integrated programs that build awareness, influence customer behavior and strengthen organizational culture.

He began his career in Virginia state government before picking up his reporter's notebook to cover technology in the nation's capital. His journalism experience introduced him to the public relations and marketing communications fields, where he advanced his career with large corporations and growing communications agencies serving technology, higher education and professional services clients across the country.

FUNCTION & SPECIALIZATION

- Branding
- Marketing
- Communications
- Media relations
- Strategic planning

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Commonwealth of Virginia
- Washington Business Journal
- MicroStrategy Inc.
- Alliance Group
- Padilla
- HNTB Architecture

EDUCATION, LICENSES & CERTIFICATIONS

- B.A., English, James Madison University