MARTHA YOUNGBLOOD

Director
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VCARD | LINKEDIN

Martha brings 20+ years of senior management skill leading human resources for organizations of all sizes. Her signature skills include strategic human resources planning, developing policies and procedures, designing performance and engagement strategies, and compensation. She is experienced in talent management including executive search and onboarding strategies. Her strong client communications skills allow her to utilize all of these in a fractional HR role or in a project capacity working directly with the client to achieve specific results.

Throughout her career Martha managed all aspects of human resource partnering with leadership to ensure human resources strategies supported the strategies of the firm. She brings innovation in her approach to talent management including performance management, training and rewards programs, along with her abilities to resolve operational challenges that may impact employee performance. Martha is passionate about helping companies avoid risk and stays current on all laws related to employee policies and employee relations.

FUNCTION & SPECIALIZATION

- Strategic human resources
- Talent management & development
- Policies & procedures
- Employee engagement
- Fractional HR

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Archive360
- Nilsen Eye Care
- Realta Life Sciences
- Wills Financial Group
- Partnership for the Future
- NextUp RVA
- McGuireWoods Consulting
- C2Adopt
- Finnegan
- Andersen

EDUCATION, LICENSES & CERTIFICATIONS

- B.S., Textile Technology, North Carolina State University
- Strategic Human Resources Leadership Certificate, Cornell
- Graduate Coursework Human Resources, George Mason University
- Senior Professional in Human Resources (SPHR) certification, inactive

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- C2Adopt, Board Member
- Association of Legal Administrators
- Big Sisters Washington Metro Area