



SAM RASOUL

Managing Director
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[VCARD](#) | [LINKEDIN](#)

With experience in the healthcare, manufacturing, and real estate industries, Sam has managed accounting, marketing, sales, human resources, and operations functions to increase sales, reduce employee turnover, improve communications, restructure debt, optimize cash flow, negotiate vendor and partner contracts, expand operations, and coordinate strategy sessions. His nearly two decades of experience as an entrepreneur, business professor, CFO, and COO in the for-profit and nonprofit sectors enable him to understand a company's dynamics, identify opportunities and barriers, and deliver people-centered solutions for organizational change.

Whether working internationally with United Nations agencies and government leaders or locally with a client's stakeholders, Sam works to optimize the employee and customer experience. Recognized by the Blue Ridge Business Journal as one of its Top 20 Leaders Under 40, Sam has served in the Virginia House of Delegates since 2014.

FUNCTION & SPECIALIZATION

- Organizational culture
- Organizational design and effectiveness
- Strategic planning
- Financial analysis

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Martha Jefferson House
- Envigor
- Kissito Healthcare International
- Provita
- Podravka Group
- BARC Electric
- Phaeton Group
- Roanoke City
- Entwine Digital
- Roanoke-Blacksburg Regional Airport

EDUCATION, LICENSES & CERTIFICATIONS

- MBA, International Business, Hawaii Pacific University
- B.B.A., Business Administration, Roanoke College
- Emotional Intelligence EQ-I 2.0, (MHS, Inc)
- Rush University & The National PACE Association, Program of all-Inclusive Care for the Elderly Interdisciplinary Team Certification
- Virginia Department of Health Professions, licensed nursing home administrator

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Virginia House of Delegates
- Joint Commission on Healthcare
- Behavioral Health Commission
- Kiwanis Club
- Meals On Wheels
- NAACP
- Virginia Cares