



## RICH REINECKE

President

d: 804-955-4423

c: 804-986-0485

rich.reinecke@fahrenheitadvisors.com

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Rich is co-managing partner and president of Fahrenheit Advisors. A recruiting industry veteran with a unique blend of large corporate experience and a dynamic entrepreneurial spirit, Rich plays a key role in developing Fahrenheit's culture and brand. He also leads key community and client development efforts, the firm's internal talent acquisition efforts, and the firm's executive search practice. With more than 20 years of recruiting industry and entrepreneurial experience, Rich's expertise gives Fahrenheit the ability to leverage relationships to help our team and our clients accomplish their goals. He is a member of Fahrenheit's Leadership Team.

After launching a career in the executive search industry with some of the largest firms in the country, Rich had the opportunity to become an entrepreneur in 2002 and built a highly reputable, regional executive search firm. In 2010, he connected with his co-founding partner, Keith Middleton, to launch Fahrenheit Advisors. Since its formation, the firm has attracted some of the most talented and successful professionals in the market leveraging their collective experiences to make significant impacts across the firm's many clients. Rich has been instrumental in building a unique culture at Fahrenheit and creating a great place to work.

### FUNCTION & SPECIALIZATION

- Talent acquisition and executive search
- Culture
- Community and client relationship development

### REPRESENTATIVE INDUSTRIES

- E-Commerce and retail
- Manufacturing and distribution
- Supply chain and logistics
- Health services
- Nonprofit
- Software and telecommunications
- Engineering
- Professional services
- Insurance
- Research and academia
- Investment banking
- Transportation
- Construction
- Marketing and advertising

### EDUCATION, LICENSES & CERTIFICATIONS

- B.A., Marketing, Virginia Commonwealth University

### PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- VCU School of Business Foundation Board (Vice-Chair)
- American Heart Association (Board Chair)
- CKG Foundation (Board Member)
- The Venture Forum (Past President)
- Richmond Performing Arts Alliance (Former Board Member)
- The Virginia Council of CEOs advisory board