



LUD KIMBROUGH

Managing Director
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[VCARD](#) | [LINKEDIN](#)

Lud has provided financial, strategic, and executive management expertise to publicly held, private equity backed, and startup companies. He is adept at balancing human capital, strategy and analytics, and shareholder and lender interests by serving as a leader and advisor to dozens of middle market companies during periods of turbulence, turnaround, and dramatic growth. With more than 35 years of entrepreneurial and consulting experience, Lud has built strong teams by developing a clear vision and strategies, embracing new technologies, and understanding risk tolerance.

Throughout his career, Lud has served in various roles including president, CEO, and managing director. He has led or advised businesses in diverse industry sectors including marketing, aerospace tooling, cryogenics equipment, outdoor advertising, and cable television. He has guided businesses in exiting or outsourcing non-core segments, stabilizing workforces, transitioning family owned businesses to professional leadership, and leading business spin-off and sales processes in a variety of manufacturing industries.

FUNCTION & SPECIALIZATION

- Strategic planning
- Executive coaching and mentoring
- Financial planning and analysis
- Family business generational transition
- Business exit planning
- Healthcare marketing
- Organizational health

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- BC Wood Products
- Brass Beds of Virginia
- Twiddy
- Boathouse Restaurants
- Revere Gas
- The Veil Brewing Co.
- Citadel Contractors
- Resort Hotel Association
- Gladstone Capital & Gladstone Investment
- Edge Adhesives
- Stellar Outdoor (now Lamar Advertising)
- Defiance Industries
- MeadWestvaco (now WestRock)
- Georgia-Pacific
- PricewaterhouseCoopers

EDUCATION, LICENSES & CERTIFICATIONS

- MBA, Virginia Commonwealth University
- B.S. and B.A., Psychology and English, Tufts University

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Association for Corporate Growth (Richmond chapter founding board member)
- Deltaville Community Association, board member and past president
- Deltaville Maritime Museum, treasurer