



KEITH MIDDLETON

Chief Strategy Officer

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Keith is a co-managing partner and co-founder of Fahrenheit Advisors. He oversees the firm's consulting and fractional services, as well as risk management and operations. He is a member of Fahrenheit's Leadership Team. A seasoned corporate finance executive, Keith's expertise in organizational strategy and a newfound passion for entrepreneurship has helped Fahrenheit expand across multiple service lines and geographies.

Prior to launching Fahrenheit, Keith held various executive positions including CFO of a \$6 billion foodservice distributor focused on acquisition integration and growth, and senior vice president-corporate controller for a Fortune 500 company where he built out finance teams, processes, and systems to support the company's growth. Keith began his career at Arthur Andersen focused on financial audit, risk assurance, and merger and acquisition services, and at a food processing company focused on corporate accounting, financial reporting, and specialty projects across the company.

FUNCTION & SPECIALIZATION

- Corporate governance
- Organizational strategy and structure
- Culture and creating a great place to work
- Process improvement, internal controls, and efficiencies
- Acquisition, due diligence, and integration

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- First Tee-Greater Richmond
- Carlotz
- Leaf Spring (formerly Rainbow Station)
- Target Marketing
- The Chefs' Warehouse
- Mid-Atlantic Convenience Stores
- United Natural Foods
- Performance Food Group
- Perdue Farms
- Arthur Andersen

EDUCATION, LICENSES & CERTIFICATIONS

- B.A., Accounting, Lynchburg College
- Kenan-Flagler Executive Education, University of North Carolina

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Community Foundation for a Greater Richmond, board member
- MCV Foundation board of trustees, former chair, finance and audit committee
- Richmond Association for Corporate Growth (ACG), former advisory board member
- Startup Virginia advisory board
- Fulton Bank Central Virginia advisory board
- March of Dimes, Virginia Chapter, former chair, board of directors
- Financial Executives Networking Group (FENG)