



JIM WOODWARD

Managing Director
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[VCARD](#) | [LINKEDIN](#)

Jim has a strong background and track record of leading companies and teams through complex, transformative change, with a focus on strategic outcomes from both an operational and financial viewpoint. His 30 years in senior level and executive positions includes leadership roles in corporate development, strategic planning, and digital operations across multiple business functions. He is known for collaboration, team building and decision-making with a focus on problem solving, innovation, growth and positive outcomes.

Jim's experience includes CFO roles with media and telecommunications companies. He has been a trusted member of senior leadership teams and advisor to the Board of Directors, CEO and senior management. He is well versed in corporate governance, accounting, budget and planning, audit, tax, human resources and corporate communications.

FUNCTION & SPECIALIZATION

- Fractional CFO and consultant
- Strategy development and implementation
- Leadership effectiveness and operational excellence
- Governance/compliance/risk management
- M&A and restructuring

REPRESENTATIVE CLIENTS & PAST EXPERIENCES

- Shenandoah Telecommunications (Shentel)
- Media General

EDUCATION, LICENSES & CERTIFICATIONS

- B.A., Accounting, James Madison University
- CPA (inactive)

PROFESSIONAL ASSOCIATIONS & COMMUNITY ORGANIZATIONS

- Factory Mutual Advisory Board member
- 2014 Distinguished CFO Award, Awarded by the Media Financial Management Association
- 2015 Virginia CFO of the Year, Awarded by Virginia Business Magazine